

The Archaeology Channel **Conference on Cultural Heritage Media**

May 13-14, 2022

Friday, May 13, 2 pm – 5 pm

Saturday, May 14, 10 am – 6 pm

Civic Winery, 50 East 11th Avenue



Presented by Archaeological Legacy Institute as a part of

***The Archaeology Channel* International Film Festival 2022**

The Archaeology Channel Conference on Cultural Heritage Media

Civic Winery, 50 East 11th Avenue

Presentation Schedule

Friday, May 13:

- 2:00 ***Visual Archaeology in Museums of Sindh***
Abdul Rauf Kakepoto, Indusians Research Cell, SALU, Khairpur, Pakistan
- 2:40 ***An Artistic Bridge Between the Grandeur of History and the Technology of the Present***
Islam Shaheen, Grand Egyptian Museum, Nasr City, Cairo, Egypt
- 3:20 ***The Challenges of Making Local History Documentaries***
Russ Fry, Independent Documentarian, Burlington, Iowa, USA
- 4:00 ***The Cinematic Selfie: Insights from “Artifact”***
Kyle Michael Porter, Medford, Oregon, USA

Saturday, May 14:

- 10:00 ***Persepolis Fragment Journey***
Hossein Karimpouri & Hossein Dehghani, ADRIAN ERTEBAT HAMI COMPANY, Fars, Iran
- 10:40 ***The Silence of the Armenian Cultural Heritage in Van***
Fatih Guden, Independent Researcher, Van, Turkey
- 11:20 ***Refuge***
Richard Wilhelm & Sue Arbuthnot, Hare in the Gate Productions, LLC, Portland, Oregon
- 2:00 ***Recovering Recent History: Archival Film, Fair Use and Licensing Lessons from a 1970s Era Documentary Project***
Ryan Polomski, Hawthorne, California, USA
- 2:40 ***Visualizing O’odham Pilgrimages to Magdalena in “Pilgrimage to Magdalena” (Border Community Alliance, 2021)***
Seth Schermerhorn, Hamilton College, Utica, New York, USA
- 3:20 ***The Industrial Archaeology of Italy, Our Production Project***
Andrea Lazzari, Waamaz c/o Quite Society Ltd., Milan, Italy
- 4:00 ***Introduction to Heritage Broadcasting Service***
Rick Pettigrew, Archaeological Legacy Institute, Eugene, Oregon, USA
- 4:40 ***Round Table Discussion***

Conference Presentation Abstracts

(Alphabetical Order by Speaker's Last Name)

The Challenges of Making Local History Documentaries

Russ Fry, Independent Documentarian, Burlington, Iowa, USA

Many challenges are faced by a person making documentaries about local historical events. These challenges include inadequate budgets, lack of historically authentic audio/visual recordings, minimal interest by local audiences, and a lack of living authorities on the events in question, available for interview, to name just a few. The resulting documentaries may well be good ones, but perhaps not in the ways that film critics like. However, at the very least, such documentaries share in common the virtue of preserving accounts of important local histories that would otherwise be lost to time.

Friday, May 13, 3:20 pm

The Silence of the Armenian Cultural Heritage in Van

Fatih Guden, Independent Researcher, Van, Turkey

The city of Van, in Turkey's Kurdistan, was once the unofficial capital of Armenia. However, nowadays, Armenian cultural heritage is threatened with complete destruction and thus with being forgotten. Armenian/Turkish relations cannot heal so long as Turkish officialdom refuses to admit the Turkish genocide against the Armenians. Thus, Turkish state policies focusing on Armenian cultural heritage remain frozen. Efforts to protect Armenian historical assets now depend crucially on a change of political will at the Turkish state macro level. However, rather than waiting for such a political will to appear, many presentations can already be produced, via audio-visual materials, that will restore Armenian memories and make their cultural heritage assets again more widely perceptible. In this study, the work that can be done in order to entice attention to the current situation of, specifically, the historically significant Christian religious architecture in the city of Van, are discussed.

Saturday, May 14, 10:40 am

Visual Archaeology in Museums of Sindh

Abdul Rauf Kakepoto, Indusians Research Cell, SALU, Khairpur, Pakistan

This paper is based on research and academic activities conducted by the Indusians Research Cell (2019-2022), as well as on my Ph.D. dissertation. In part one, I highlight significant archaeological sites of Sindh, covering its Pre-historic, Proto-historic and Historic phases, and presenting a general archaeological profile of Sindh and its museums. In part two, I describe the current status of the museums associated with universities as case studies. Two university-based museums had been observed -- 1. The Museum of Anthropology and Archaeology, Shah Abdul Latif University, Khairpur, and 2. Sindhology Museum of Sindh University, Jamshoro. Characterizations of the state of these museums, and descriptions of their processes of archaeological visual documentation, forms the core content of this paper.

Friday, May 13, 2:00 pm

Persepolis Fragment Journey

Hossein Karimpouri & Hossein Dehghani, ADRIAN ERTEBAT HAMI COMPANY, Fars, Iran

In November of 1934, the crown prince of Sweden, later King Gustaf VI Adolf (r. 1950 – 1973), visited Iran with his second wife, Louise Mountbatten, and his son, crown prince Bertil Ernest Herzfeld – then the head of the Persepolis excavation site – and offered two sculpture fragments to the crown prince. These two fragments are, today, kept in a museum-treasury in Stockholm. The controversial story of these two fragments, which became one of the reasons of Herzfeld's deportation from Persepolis, is the main story for this conference presentation.

Saturday, May 14, 10:00 am

The Industrial Archeology of Italy, Our Production Project

Andrea Lazzari, Waamaz c/o Quite Society Ltd., Milan, Italy

One hundred years from today, the industrial buildings from the previous century will be like today's medieval castles, evidence of a long-past "Age of Industry". We have started to collect their memories today, in order to start the project of preserving their legacy.

Saturday, May 14, 3:20 pm

Introduction to Heritage Broadcasting Service

Rick Pettigrew, Archaeological Legacy Institute, Eugene, Oregon, USA

Heritage Broadcasting Service (HBS, or Heritage) is a subscription video-on-demand platform developed by Archaeological Legacy Institute (ALI), a 501(c)(3) nonprofit in Eugene, Oregon, USA. Founded in 1999, ALI produces The Archaeology Channel, our streaming-media website launched in 2000 and still streaming free video and audio programming. The Heritage platform expands our delivery options with premium content in keeping with our nonprofit mission to tell the human story through compelling media applications. Heritage films are on diverse cultural-heritage and archaeological topics and are produced by some of the most innovative and skilled film storytellers in the world today. While recognizing that today it is young and small, we envision Heritage as a leading subscription platform in our genre, with a significant influence on the media world.

Saturday, May 14, 4:00 pm

Recovering Recent History: Archival Film, Fair Use and Licensing Lessons from a 1970s Era Documentary Project

Ryan Polomski, Hawthorne, California, USA

An examination of efforts to tell a story, via a historical documentary, of a little known 1970s era black basketball player, from Watts, California, named Raymond Lewis. This documentary's filmmaker will discuss lessons and insights from a ten-year journey of uncovering, licensing, and accessing rare archival films, to recount the history of a man whose story has been largely erased from history.

Saturday, May 14, 2:00 pm

The Cinematic Selfie: Insights from "Artifact"

Kyle Michael Porter, Medford, Oregon, USA

Kyle Michael Porter is an independent filmmaker, located in Medford, Oregon. His short film, "Artifact," is an experiment in the use of consumer "selfie" technology to tell a cinematic story without a crew present, with all of the cost-saving and logistics-saving benefits of that approach. This conference presentation is intended to share insights from the process of creating the film. Topics to be covered in it include: background on lower-cost filming locations; the use of "selfie" technology; the storytelling process, and more.

Friday, May 13, 4:00 pm

Visualizing O’odham Pilgrimages to Magdalena in Pilgrimage to Magdalena (Border Community Alliance, 2021)

Seth Schermerhorn, Hamilton College, Utica, New York, USA

The award-winning film, *Pilgrimage to Magdalena* (2021), is a documentary created by the Border Community Alliance. This film is now the most accessible introduction to – as well as the most ethnically diverse visual representation of – the Magdalena pilgrimage. *Pilgrimage to Magdalena* prominently features O’odham and other Indigenous Peoples more than most of the other visual and textual representations of this pilgrimage, and these depictions are themselves worthy of study. This presentation offers a close review of the film, and particularly of its visual representations of O’odham “walkers,” with careful attention to, and some comparison with, a variety of O’odham and non-O’odham representations of the Magdalena pilgrimage.

Saturday, May 14, 2:40 pm

An Artistic Bridge between the Grandeur of History and the Technology of the Present

Islam Shaheen, Grand Egyptian Museum, Nasr City, Cairo, Egypt

Photography and filmmaking are considered to be modern mass media methods in the digital age. However, a question arises as to how this modern industry should be applied to the records of cultural heritage for eras extending back in time for more than 3000 years? This study reviews modern scientific methods of photography for the study of cultural heritage, and ways to use these methods on scientific, educational and entertainment levels, e.g., for documentaries, as well as for marketing cultural heritage. It is divided into two parts – (1) the scientific side of documentation, and (2) its applications in the conservation center of the Grand Egyptian Museum. This museum contains myriad unique objects, now being prepared for public display for the first time. Of special note is its great collection of Tutankhamun artifacts, and the promotion of the artistic side of this exhibition, which reveals ways to use film media for marketing the Grand Egyptian Museum, as stated in its before-opening marketing plan, and in its proposed post-opening marketing plan.

Friday, May 13, 2:40 pm

Refuge

Richard Wilhelm & Sue Arbuthnot, Hare in the Gate Productions, LLC, Portland, Oregon, USA

Harney County anchors Oregon’s rugged High Desert. It contains a frontier community steeped in “Wild West” mythos, yet also pioneering grassroots social and ecological changes. In 2016, this remote region came into the crosshairs of Ammon Bundy and other self-styled Patriots, when they seized the Malheur National Wildlife Refuge, in a 41-day armed occupation sparked by perceived government overreach. In this dramatic docuseries, the filmmakers – with deep community ties – examine rural West American culture through a focus on those affected by this momentous, fracturing event. Highlighting Burns Paiute Tribe leaders and elders, ranchers, community members, federal and local law enforcement personnel, attorneys, conservationists, and occupation leaders and participants, this docuseries offers a deeply human exploration of protest, of public lands advocacy, of cultural identities, and of violently-colliding ideologies. Can one community’s efforts to remain intact and reclaim civil discourse offer guidance to a dangerously divided American nation? Dr. Patricia Limerick, renowned historian of the American West, contextualizes this complex story with keen perspective.

Saturday, May 14, 11:20 am